GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA

STARRED QUESTION NO:174
ANSWERED ON:02.08.2001
STRATEGY TO ATTRACT CARGO AND FREIGHT
ASHOK NAMDEORAO MOHOL;RAMSHETH THAKUR

Will the Minister of RAILWAYS be pleased to state:

(a) whether Railways have prepared any comprehensive marketing strategy for attracting cargo and freight in sufficient quantities;

(b) if so, the details thereof;

(c) if not, the reasons therefor;

(d) the reasons for industries shying away from the railway for transporting of their products and raw materials; and

(e) the steps taken by the Government to improve railway`s earnings from freight ?

Answer

MINISTER OF RAILWAYS (SHRI NITISH KUMAR)

(a) to (e): A statement is laid on the Table of the Sabha.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF STARRED QUESTION NO. 174 BY SHRI RAMSHETH TH AND ASHOK N. MOHOL TO BE ANSWERED IN LOK SABHA ON 02.08.2001 REGARDING STRATEGY TO ATTRACT C/ AND FREIGHT.

(a), (b) and (e): Yes, Sir. Railways have already prepared a comprehensive marketing strategy for attracting cargo and freight.the broad strategies are briefly mentioned below:

Bulk Taffic

Special care to premier customers, freight rebate on incremental traffic, station to station rates, setting up of Railway terminals by private entreprenuers and setting up of warehousing facility near rail terminals, special lumpsum rates for movement in merry-go-round circuit over short stretches, launching the freight Operations Information System (FOIS) to provide real-time information of customers, running time-tabled freight trains etc.

Non-Bulk Traffic

Attention to Multi-modal traffic through Container Corporation of India Ltd. (CONCOR), Leasing out Brake Vans in passenger trains leasing out Parcel Vans, introduction of Chartered Parcel Expfress etc.

(c) Does not arise.

(d) Apart from Railways, freight traffic is moved by various modes such as trucks, pipe line, coastal shipping, etc. Railways share in total freight traffic was high when roads, pipelines, shipping etc. were not developed. As various modes of transport developed in course of economic development, relative growth of rail transport has been moderate. In absolue terms, however, Railways freight traffic has grown steadily over the years. ttt